

Remit Address:

**WRAL** PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

## **Billing Address:**

Q4 ISSUE CARD V8.23

**Great American Media Attention: Accounts Payable** 3050 K Street NW Suite 100 Washington, DC 20007

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	Advertiser	DSCC IE
	Product	DSCC IE 9/20
	Estimate Number	5399

Invoice #	167551-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	167551
Alt Order #	08369231
Deal #	
Order Flight	09/20/16 - 09/26/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	49
Product 1/2	53

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL Tonight Show	11:35p-1237xm	•			•	•			
	Q4 ISSUE CARD V8.23									
				6 to 09/26/16	2x	MTWTF				
	WRAL		Tu	09/20/16	:30	12:11 AM	DSCC-NC16-01H	\$800.00		2
	WRAL		Th	09/22/16	:30	12:24 AM	DSCC-NC16-01H	\$800.00		1
2	WRAL Late Night Seth Meyers Q4 ISSUE CARD V8.23	12:37 XM-1:37 XM								
			09/20/1	6 to 09/26/16	2x	MTWTF				
	WRAL		Th	09/22/16	:30	1:13 AM	DSCC-NC16-01H	\$250.00		2
3	WRAL WRAL Noon News Q4 ISSUE CARD V8.23	12-1p								
			09/20/1	6 to 09/26/16	1x	MTWTF				
	WRAL		Tu	09/20/16	:30	12:54 PM	DSCC-NC16-01H	\$900.00		1
4	WRAL Last Call	137-207A								
	Q4 ISSUE CARD V8.23									
			09/20/1	6 to 09/26/16	3x	MTWTF				
	WRAL		Tu	09/20/16	:30	1:46 AM	DSCC-NC16-01H	\$100.00		1
	WRAL		W	09/21/16	:30	1:54 AM	DSCC-NC16-01H	\$100.00		2
7	WRAL Late News	11:00 PM-11:35 PM								
	Q4 ISSUE CARD V8.23									
			09/20/1	6 to 09/26/16	2x	MTWTFS-				
	WRAL		Tu	09/20/16	:30	11:30 PM	DSCC-NC16-01H	\$2,000.00		2
8	WRAL Friday Hr 1	8-9p								
	Q4 ISSUE CARD V8.23	-								
			09/19/1	6 to 09/25/16	1x	1				
	WRAL		F	09/23/16	:30	8:18 PM	DSCC-NC16-01H	\$2,500.00		1
9	WRAL Saturday Night Live	1135-102A								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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INVOICE	

Advertiser	DSCC IE
Product	DSCC IE 9/20
Estimate Number	5399

Invoice #	167551-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WRAL			
Account Executive	Cheryl Blair			
Sales Office	Washington Telerep			
Sales Region	National			

Order #	167551
Alt Order #	08369231
Deal #	
Order Flight	09/20/16 - 09/26/16

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

Agency Code	
Advertiser Code	49
Product 1/2	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9		Saturday Night Live CARD V8.23	1135-102A								
				09/19/16	to 09/25/16	1x	1-				
	WRAL			Sa	09/24/16	:30	12:44 AM	DSCC-NC16-01H	\$800.00		1
10	WRAL	WRAL News 6a-8a	6a-8a								
	Q4 ISSUE	CARD V8.23									
				09/19/16	to 09/25/16	1x	1-				
	WRAL			Sa	09/24/16	:30	7:59 AM	DSCC-NC16-01H	\$650.00		1
12		On The Record Sat 730p CARD V8.23	730-8p								
					to 09/25/16	1x	1-				
	WRAL			Sa	09/24/16	:30	7:57 PM	DSCC-NC16-01H	\$400.00		1
14		<b>Graham Bensinger</b> CARD V8.23	105-135a								
					to 09/25/16	1x	1				
	WRAL I	nDepth airing late	1:05x-1:35x	Su	09/25/16	:30	1:33 AM	DSCC-NC16-01H	\$100.00		1
15		WRAL SUN 6p News CARD V8.23	6p-630p								
					to 09/25/16	1x	1				
	WRAL			Su	09/25/16	:00			<del>\$1,400.00</del>	Credited	1
16		WRAL News Sunday	7a-9a								
	Q4 ISSUE	CARD V8.23									
					to 09/25/16	2x	2				
	WRAL			Su	09/25/16	:30	8:28 AM	DSCC-NC16-01H	\$650.00		1
	WRAL			Su	09/25/16	:30	8:51 AM	DSCC-NC16-01H	\$650.00		2
17		The Voice TUESDAY	8-10p								
	Q4 ISSUE (	CARD V8.23		09/19/16	to 09/25/16	1x	-1				

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			Invoice #	1
	Advertiser	DSCC IE	Invoice Date	7
	Product	DSCC IE 9/20	Invoice Month	1
	Estimate Number	5399	Invoice Period	T

Invoice #	167551-1
Invoice Date	09/25/16
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Property	WRAL	Order #	167551
Account Executive	Cheryl Blair	Alt Order #	08369231
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	09/20/16 - 09/26/16

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	49
Special Handling	CIA - Mark PAID	Product 1/2	53

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WRAL The Voice TUESDAY Q4 ISSUE CARD V8.23	8-10p								_
	WRAL		Tu	09/20/16	:30	7:58 PM	DSCC-NC16-01H	\$7,500.00		1
18	WRAL Notre Dame Football Q4 ISSUE CARD V8.23	330-7p								
			09/19/16	to 09/25/16	1x	S-				
	WRAL		Sa	09/24/16	:30	5:16 PM	DSCC-NC16-01H	\$1,500.00		1
		Aired Spots	16							

**Gross Total** \$19,700.00

Agency Commission \$2,955.00

**Payment Terms 30 Days Net Amount Due** \$16,745.00